

# Winchester School of Art Masterplan

Five phase masterplan to remodel the  
college's campus and provide new facilities

Contract Value £12m  
Client Winchester School of Art





**Project Title** Campus Masterplan  
**Client** Winchester School of Art  
**Completion** 1999  
**Contract Value** £12m (all phases)

Winchester School of Art was founded in 1870, first occupying Winchester's C12 Wolvesey Palace, subsequently moving to the Guildhall 1862, then the current Park Avenue site in 1962.

ArchitecturePLB were appointed to lead the masterplan process for the campus, to accommodate major expansion and reconcile two halves of the site, which are bisected by a road (Park Avenue) and to remove temporary buildings which had reached end of their life.

Park Avenue forms an important axis between Cathedral to the south and North Walls Park to the north. Our response has been to create a series of buildings in dialogue across Park Avenue, each with strong civic presence. The existing buildings were largely retained including the original 1962 buildings, by H. Benson Ansell, around which we created a new and distinctive architectural language for the 5 new buildings, giving coherence. A public realm strategy, offering generous spaces, binds the site together.

The buildings comprise:

1. Sculpture; studios and workshops
2. West Side; library, photo and digital media facilities. A 160 seat theatre and gallery.
3. Student Union; with bar and lounges.
4. East Side; central administration and reception areas, along with design studios and a digital media centre.
5. The Textile Conservation Centre; laboratories and workrooms for conservators, seminar rooms and an open viewing gallery.

